



Department of Commerce & Business Management
Faculty of Commerce & Management
Integral University, Lucknow

NOTICE

Date: 23.09.2019

All the students of BBA & B.Com final year are hereby informed that Department of Commerce & Business Management is organising a **Guest Lecture on the topic “*Digital Marketing*”** by Mr. Dayanand Sagar, Product Specialist In Digital Marketing, Synergy School Division of CADD Centre, Bangalore, Karnataka on 28/08/2019 (Saturday) at 10:30 am in Department Seminar Hall, 3rd Floor, BNLT Building, Integral University, Lucknow.

Dean

Head